

• Connect •
Discover Inspire



JAMES
KENNEDY
Public Library

ANNUAL REPORT

JULY 1, 2021—JUNE 30, 2022



Message from the Library Board President, Catherine O'Hea

How great is it to be back in the library!? Personally, I have enjoyed stopping by and seeing the Hoffman Room full of patrons as they enjoy bingo, craft programs, and so much more. The pandemic provided challenges and our library staff adapted seamlessly to continue providing services to the Dyersville community. Our engagement and visitors are getting back to pre-pandemic levels and the library is excited to introduce some new programs that had to be placed on hold.

During National Library Week in April, the JKPL Board of Trustees was excited to formally introduce the library's updated Strategic Plan, including the new Mission and Vision Statements (see boxes on the right).

We want to convey our appreciation to the community members for participating in the successful update of the James Kennedy Public Library Strategic Plan. With their help, JKPL identified ways to enhance and strengthen the services already available. Priorities will focus on helping residents to get to know our community, celebrate diversity, make informed decisions during life events, express creativity, and support literacy for all. Head to the JKPL website, <https://www.dyersville.lib.ia.us/about/strategic-plan> to view the strategic plan in its entirety.

Be sure to follow us on all social media platforms to stay up to date with all the great JKPL offerings!



MISSION STATEMENT

The James Kennedy Public Library enriches the Dyersville community by providing equal access to creative resources for entertainment and education.

VISION STATEMENT

The James Kennedy Public Library helps create a thriving community to inspire curiosity, creativity, innovation, and connection.

DISCOVER: WITH MATERIALS

PRINT COLLECTION

- Books
- Large print books
- Magazines
- Newspapers

BOOKS: 46,958

MAGAZINES/NEWSPAPERS: 114



Physical Items (print, audio, video, games, etc.) added to the Library Collection (both purchased & donated): **4,112**

AUDIOBOOK COLLECTION

- Books on CD
- Books on Playaway

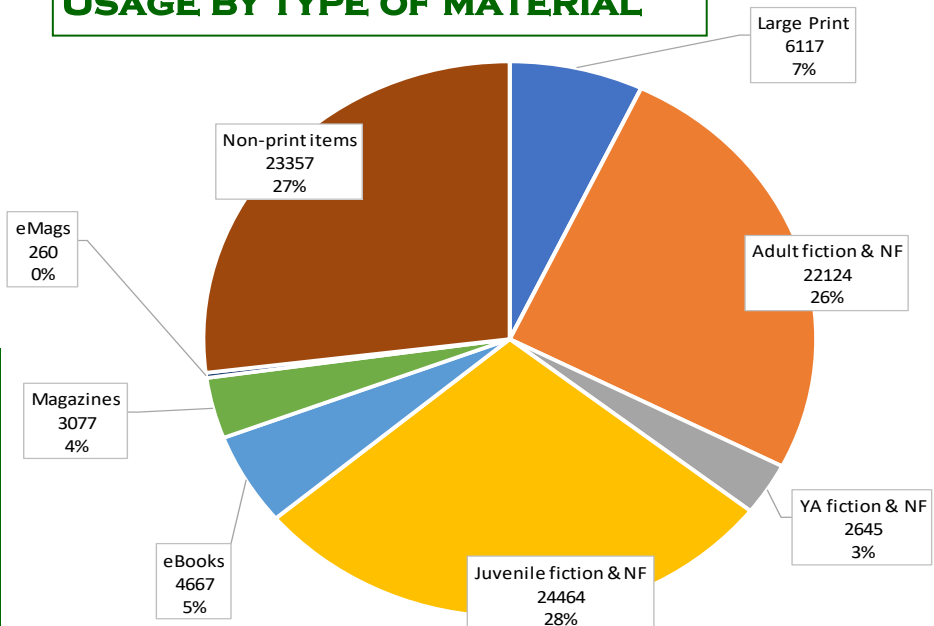
COLLECTION: 2,135

DVD & BLURAY COLLECTION

- Feature films for all ages
- Television series
- Documentaries, Exercise, & How-To

COLLECTION: 4,399

USAGE BY TYPE OF MATERIAL



GAMING & LIBRARY OF THINGS COLLECTION

- Console Games: Xbox, XboxOne, Wii, WiiU, Nintendo Switch
- Board Games
- Puzzles
- Puppets
- S.T.E.A.M. Items
- Kitchen equipment, tools, arts & crafts, & more!

COLLECTION: 1,264

DOWNLOADABLE MATERIALS

- 98,460 eBooks
- 39,941 eAudiobooks
- 683 eVideos

Number of Items of all types checked out from the JKPL

93,491

Total VALUE of items checked out: **\$3.27 Million!**

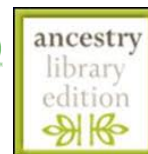


The average library card holder checked out 18 items. At a value of \$35.00 per item, each library user saved **\$630!**

CONNECT: WITH SERVICES

DIGITAL COLLECTION / ELECTRONIC SERVICES

- eBooks and eAudiobooks: BRIDGES, Freading, Hoopla, & Tumblebooks
- eMagazines: BRIDGES
- Music: Freegal & Hoopla
- Streaming Videos: Kanopy, Hoopla, & BRIDGES
- Language Learning: Mango
- Newspaper Archives & Genealogy: Ancestry Library Edition & Dyersville Commercial Archives
- Databases: Global Road Warrior, A to Z World Culture, & A to Z World Food, Brainfuse, Niche Academy, G.O.L.D. Databases & more



SOCIAL MEDIA

- Facebook
- Instagram
- Twitter
- YouTube
- Goodreads



SPACE & EQUIPMENT AVAILABLE

- Meeting & study spaces
- Community spaces
- Gaming Equipment (Xbox & WiiU)
- Soft seating & fireplace
- Projection system
- Large screen TV & Bluray player
- Device charging station
- Train table

MEETING SPACE USE: 370 GATHERINGS

COMPUTER SERVICES AVAILABLE

- Public Access Computers with Internet
- Children's Computers
- Laptops, Tablets, & Hotspots
- WiFi
- Library website with online catalog and account access

COMPUTER USE

3,699
Individual Internet Sessions

1,604
Total Hours Used

4,837
WiFi Use

Number of People with Library Cards

5,095

Number of people entering the library

42,297

Number of Items Available (including electronic): 193,840

INSPIRE: WITH PROGRAMS

PROGRAMS INSIDE & OUTSIDE THE LIBRARY

- Book Clubs and Author Visits
- Movie Showings
- Story Times, Wee Read, and OutReads
- Gaming Activities
- Computer & Technology Programs
- Speakers & Presentations for Life-long learning
- Crafting
- Senior Programs at MercyOne Dyersville & Ellen Kennedy Living Center
- Writing Events
- Seasonal Programs
- Storywalk@
- Pop-up Libraries
- STEAM Programs
- Take-and Make kits

PROGRAM PARTICIPATION

Programs offered to children, teens, adults & seniors.

Live, in person: 518 offered
7,851 participated

Live, virtual: 58 offered
238 participated

Passive (Storywalk®, Scavenger Hunts, Reading logs, etc.):
2,018 participants

Take-and-Make kits & Coloring Sheets:
4,207 taken by patrons

At a value of \$15 per live program, JKPL users saved \$121,335 while learning & playing at the library!

Price is what you pay. **Value** is what you get.

Warren Buffett // Quoteisan.com

Revenues:	
Dyersville	\$451,784
Library Agency	\$6,820
State Funding	\$11,385
Fees (copier, printer, etc.)	\$4,488
TOTAL	\$474,477
Expenditures:	
Wages & benefits	\$353,971
Building (utilities & contracts)	\$43,042
Supplies & marketing	\$13,821
Equipment & repairs	\$3,027
Programs	\$2,239
Books & materials	\$58,377
TOTAL OPERATING BUDGET	\$474,477

Operating Budget

GRANTS:

The JKPL was awarded 4 grants this year for a total of \$15,992.

FUNDRAISING:

The JKPL Fundraising Committee raised \$13,607 this year to enhance the library's collections & services!



Trust Account

Income	\$50,568
Expenditures	\$29,945
Remaining	\$78,744

\$13,483



Endowment

59 Volunteers shared their time & talent at the library for 1,691 hours.



James Kennedy Public Library
320 1st Ave E. Dyersville, Iowa 52040
(563)875-8912
www.dyersville.lib.ia.us

Friends of the Library sponsored over \$4,627 worth of special library services & programs. **THANK YOU!**

