



JAMES KENNEDY

Public Library
Discover ~ Connect ~ Inspire

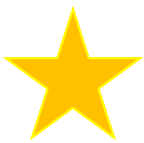
FY 15 Annual Report

July 1, 2014 to June 30, 2015

JKPL is a Star Library!



★ The JKPL received a 4 star rating in the \$200,000 to \$399,999 expenditure range category in *Library Journal's* "America's Star Libraries 2015: the LJ Index of Public Library Service" published in November, 2015. We are the only Iowa library to be ranked in this category and we are number 18 out of the more than 1,200 libraries in this expenditure category. This is the 8th year that *Library Journal* has released this index and the JKPL has been a star library all eight years. *Library Journal* is a national publication for libraries. It publishes this index which compares libraries within an expenditure range, based upon four measures of use per capita – visits, circulation, program attendance, and public Internet terminal use. The data for this index came from 2013 data released by the Institute of Museum and Library Services. ★

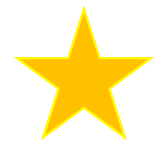


***Libraries give you the opportunity to become more.
More educated, more social, and more
knowledgeable. — Brenda I., JKPL patron***





MESSAGE FROM THE PRESIDENT:



Greetings,

My message this year is one of both reflecting on the past year and looking forward.

Reflecting - I hope you are as amazed as we, the board and staff, are when reading through this Annual Report! Our library truly has something for everyone throughout the year.....which leads me to looking forward. Looking forward, we would like to introduce our new tag line... *Discover ~ Connect ~ Inspire.*

Discover all of the various ways of learning ... and enjoying ... and experiencing ... whether it be through special programs, author visits, movies, books, dvds, story time, clubs, or the many other offerings of our library.

Connect with others in person and electronically. We have book discussions, game nights and gaming (electronic that is) events, opportunities to meet authors, WIFI, computers for public use, e-books, magazines (Zinio) and music (Freegal) to download and so much more.

Inspire...that happens every day at the James Kennedy Public Library. Stop in and take a look and be Inspired!

Lynn Osterhaus, President

Assuming a value of \$5.00 per program, JKPL users **SAVED \$57,730** while learning and playing at their library!

| Audience | # of programs | Attendance |
|--------------|---------------|------------|
| Children | 256 | 5,445 |
| Young Adults | 41 | 232 |
| Adults | 322 | 5,869 |

Your Library: 2015 - 2020



The JKPL Board approved library service responses and a strategic plan for the next five years.

Roles for the library identified by community stakeholders:

- * Express Creativity / Stimulate Imagination / Satisfy Curiosity
- * Know your Community / Make Informed Decisions
- * Visit a Comfortable Place

Over the next five years the library will focus programs and services on these roles.

11,546 people attended the 619 programs offered to children, teens, adults and seniors!



There are so many wonderful activities happening at the library - for young and "older." It's a wonderful resource to have in our town. — Angie K., JKPL patron

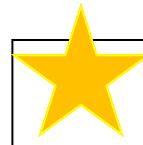


Number of people entering the library
77,012

Number of People with Library Cards
4,881

Physical Items (print, audio, video, games, etc.) added to the Library Collection (purchased and donated)

4,492



Books, magazines, newspapers, movies, computers plus a friendly and helpful staff, they've got it all!

— Gary K., JKPL patron

PRINT MATERIALS & SERVICES

- Books
- Magazines
- Large print materials
- Book clubs & discussions
- Author visits



*Physical Collection: 58,543 Print Books
190 Magazines & Newspapers*

AUDIO MATERIALS

- Books in standard & MP3 CD
- Playaway
- Downloadable audio
- Classes

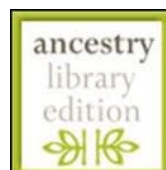
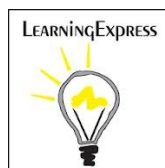


Physical Collection: 2,585 Audiobooks



ELECTRONIC & DIGITAL SERVICES

- eBooks and eAudio: Bridges & OneClickdigital
- Electronic magazines: Zinio
- Music: Freegal
- Databases: Ebscohost, NoveList, FirstSearch, ProQuest, Learning Express, G.O.L.D., & Ancestry Library Edition
- Classes
- Website with online catalog
- Social Media: Facebook, Instagram & Twitter



Downloadable Materials

11,049 eBooks

9,849 downloadable audio

126 electronic magazine titles

VIDEO SERVICES

- Feature films for all ages
- Television series
- How-tos, documentaries, and more
- Movie programs

Collection available: 5,754 Items



GAMING SERVICES

- Wii Console & Games
- Xbox 360 Console & Games
- Board Games
- Puzzles
- Puppets
- Gaming Programs and Tournaments



Collection: 640 Items

Computer Use

4,813 Internet sessions
8,039 hours
15 classes offered



COMPUTER SERVICES

- Public Access Computers with Internet
- Children's Computers
- Laptops
- Wi-Fi
- Classes and drop in hours

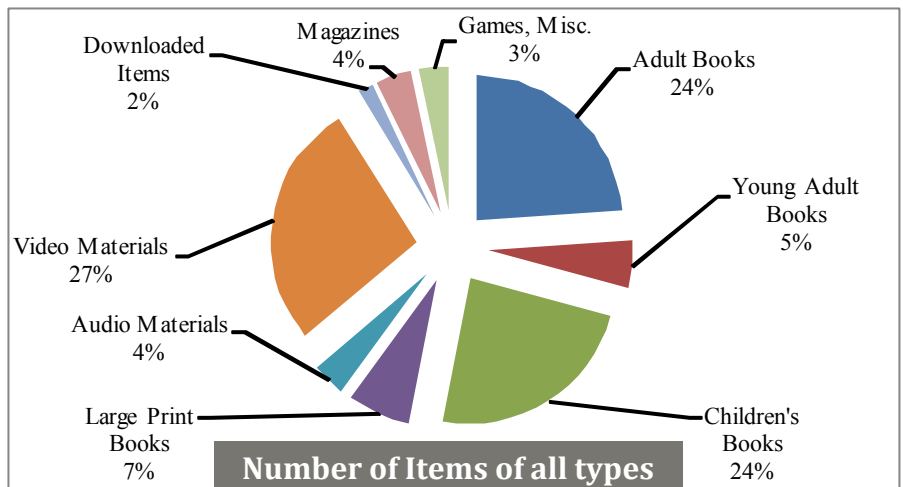
SPACE & EQUIPMENT

- Meeting & study space
- Community meeting rooms
- Gaming equipment (Xbox & Wii)
- Soft seating
- Fireplace
- Projection system
- Large screen TV & Blu-ray player
- Device charging station



*Where else can someone
expand their field of
learning in such a lovely setting?
— Jo R., JKPL patron*

| Type of Material | # Checked Out |
|-------------------|---------------|
| Adult Books | 33,608 |
| Young Adult Books | 7,425 |
| Children's Books | 33,717 |
| Large Print Books | 9,578 |
| Audio Materials | 5,403 |
| Video Materials | 38,467 |
| Downloaded Items | 2,383 |
| Magazines | 5,289 |
| Games, Misc. | 4,681 |
| Total | 140,551 |



Number of Items of all types
checked out from the James
Kennedy Public Library

140,551

165 Volunteers
shared their time and talent at
the library for 4,478 hours.

THANK YOU!

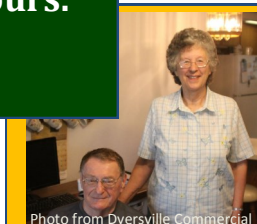
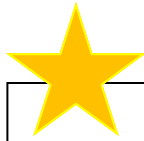


Photo from Dyersville Commercial

Miriam Eick celebrated volunteering for 25 years at the JKPL this year. Together she and her husband have been helping the community by volunteering at the JKPL for more than 45 years!

The “average” library card holder checked out 29 items. Based on an estimated value of \$25.00 per item, each library user saved

\$725.00



Why buy books when everything you need is here?

- Mary W., JKPL Patron



Operating Budget

| <i>Revenues:</i> | |
|----------------------------------|---------------------|
| Dyersville | \$330,253.00 |
| Library Agency | 5,840.00 |
| State Funding | 15,948.00 |
| Fees (copier, printer, etc.) | 5,346.00 |
| TOTAL | \$357,387.00 |
| <i>Expenditures:</i> | |
| Wages & benefits | \$236,326.00 |
| Building (utilities & contracts) | 40,171.00 |
| Supplies & marketing | 13,106.00 |
| Equipment & repairs | 3,838.00 |
| Programs | 2760.00 |
| Books & materials | 61,186.00 |
| TOTAL OPERATING BUDGET | \$357,387.00 |
| CAPITAL EXPENDITURES | \$9,577.00 |

Dollars SAVED by Dyersville area residents by using the James Kennedy Public Library collection:

\$3.51 Million!



Trust Account

| Income | Expenditures | Remaining |
|--------------------|-------------------|--------------------|
| \$13,324.00 | \$9,281.00 | \$46,527.00 |

Friends of the Library sponsored over \$1,000 worth of special library services and programs.

THANK YOU!

Of Special Note...

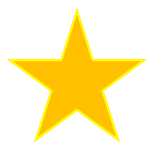
- ⇒ *The library’s Adopt-a-book program brought in \$830.00. With this program, people donate the funds for specific items that they want added to the collection and then are the first to read it.*
- ⇒ *The library raised \$8,475.00 at the Fundraising Events and Activities managed by the JKPL Fundraising Committee — Raffles, Fall Chair-ity, Christmas Cookie Walk, Soup Supper, Love My Library, Build-a-Basket, Wine and Beer Tasting, and Yard Sign Sales. These funds were allocated to enhance the library’s physical and electronic collections.*

Thank you to everyone who supports the James Kennedy Public Library!

CURRENT BOARD MEMBERS



Lynn Osterhaus
President



Mary Jane Meade
Vice President



Kristie Cassidy
Secretary



Angela
English



Barb
Heitzman



Bette
Kuboushek



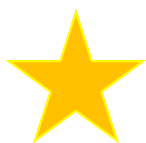
Jolene
Pitzenberger-Timp



Becky
Schwendinger



Steven
Werner



CURRENT STAFF MEMBERS

Shirley Vonderhaar - Library Director

Dawn Schrandt - Assistant Library Director

Kimshiro Benton-Hermsen - Youth Services Librarian

Lisa Gaylor - Senior Services Librarian

Paul Zurawski - Young and Emerging Adult Librarian and Technical Services Clerk

Brian Alm, Jo Amunson, Christine Crawford, Sarah Keffeler-Gibson, Deb Gudenkauf, Jocelyn Wiese - Circulation / Shelving / Processing Clerks

James Kennedy Public Library

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Phone: 563-875-8912

Fax: 563-875-6162

Email: librarian@dyersville.lib.ia.us

Report submitted: November 2015



The library has a website that you can use to discover upcoming events, find out what materials the library owns, learn about library policies, and follow links to online library services.

Check it out at www.dyersville.lib.ia.us (Mobile site now live!)

We're also on Facebook, Twitter & Instagram!