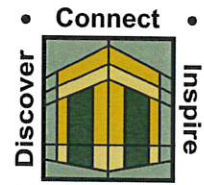


# ANNUAL REPORT

July 1, 2020 to June 30, 2021



**JAMES  
KENNEDY**  
*Public Library*

Fiscal Year 2021 was a challenging year for the James Kennedy Public Library - and the world as a whole. Concerns for public health kept us social distancing and isolating, restricting access and reducing in-person activities. However, with challenges also come opportunities. While the number of people visiting the library was reduced, others were provided services by attending outdoor events such as storytime in the park or pop-up library events. Remote and virtual programs were developed so people could connect without having to share physical space. Curbside services were offered so that people could pick up materials without risk, and electronic collections were expanded so that people could read, listen, and watch without having to leave their home. Take and make craft and activity kits were popular for all ages. While we look forward to a return to normal, the experience of living and serving through the pandemic will continue to shape library services long into the future.



**Karen Kramer**  
President,  
JKPL Board of  
Trustees

## Message from the President

Kudos to our library staff, and to you, the James Kennedy Public Library patron, for making it through a challenging year. Despite Covid restrictions and precautions, your library never wavered in upholding its mission to provide traditional and innovative library resources, programs, and services for the Dyersville community. Our doors remained open and staff rose to the challenge - offering curbside pickup, online programming, (and lots of cleaning!) to continue to meet your needs. The JKPL "Library of Things" continues to expand and now includes WiFi Hotspots that provide free, unlimited WiFi access to support those who need connectivity for online education, skills training, community resources, health screening, and more. The new storywalk at Westside Park offers an outdoor family friendly activity. Check out all of the events and materials available at your library. Whether online or in-person, we look forward to seeing you as we continue to provide activities for all. And don't forget the basics - books and more to inspire and entertain! **READ, RETURN, REPEAT!**



# DISCOVER

## With Materials

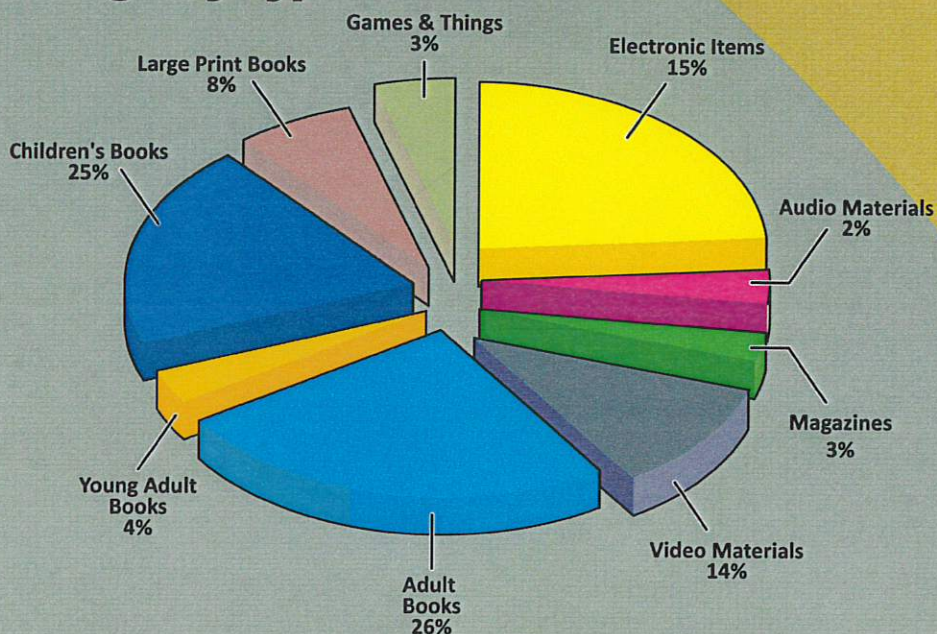
The average library card holder used 14 items provided by the JKPL. Based on an estimated value of \$35.00 per item, the value provided equals **\$490**



Physical Items (print, audio, video, games, etc. ) added to the Library Collection (purchased and donated)

**3,669**

### Usage by type of material



Number of Items of all types checked out by the James Kennedy Public Library

**69,986**

### Print

- Books
- Magazines
- Newspapers
- Large print materials

**Physical Collection:**  
**47,098 Print Books**  
**152 Magazines**  
**& Newspapers**

### Video

- Feature films for all ages
- Television series
- How-tos
- Documentaries

**Physical Collection:**  
**5,806 Items**



### Downloadable Materials

- 58,157 eBooks
- 31,220 eAudio
- 36 eVideos

### Audio

- Books on CD
- Books on playaway

**Physical Collection:**  
**1,985 Audiobooks**

Total VALUE of Items checked out

**\$2.45 million!**



## Computer Use

**1,497** PAC sessions  
**832** PAC hours  
**3,181** WiFi Use  
**9,764** Website visits

## Computer Services

- Public Access Computers (PAC) with Internet
- Children's Computers
- Laptops
- Tablets
- Wi-Fi
- Hot spots

## Space & Equipment

- Creation Station
- Work & study spaces
- Community meeting rooms
- Gaming equipment
- Soft seating
- Fireplace
- Projection system
- Large screen TV & Blu-ray player
- Device charging station
- Train Table

**Number of People entering the library**  
**16,835**

**Number of People with Library Cards**  
**4,860**

**Number of Items Available - 144,295**  
**Checked out - 69,986**

**43** Volunteers  
**Donated 1551** hours

# CONNECT

With Services

## Electronic Services

- eBooks and eAudio: BRIDGES, Freading & Tumblebooks
- eMagazines: BRIDGES & Kanopy
- Music: Freegal
- Databases: Mango, BrainFuse, Gale, Credo, Ancestry Library Edition, & more
- Website with online catalog
- Social Media: Facebook, YouTube, Instagram, Twitter & Goodreads



**Meeting Space Use**  
**21**  
**gatherings**

## Gaming & Library of Things

- Games: Console, Board, Outdoor
- Puzzles
- Puppets
- S.T.E.A.M Items
- Equipment, Tools, & More!

**Physical Collection:**  
**993** Items



# INSPIRE

## With Programs

### In-House

Something for everyone!

- Book Clubs & Discussions
- Author Visits
- Movie Screenings
- Story Time & Early Literacy
- Life-Long Learning
- Seasonal Programs
- Gaming Activities
- Drop-in Learning
- Writing Events
- Music Events
- Computer & Technology Programs
- Active Learning
  - Crafting
  - Upcycling
  - Building blocks
  - Robotics & coding
  - Circuits
- Passive Programs
  - Coloring & Creating
  - Get Puzzled
- AND MORE

### Outreach & Remote

- Branching Out (visits to senior meals site)
- OutRead (story times at area schools & daycares)
- Programs at MercyOne Dyersville Senior Care & Ellen Kennedy Living Center
- Special programs & visits to schools
- Pop-up Library at Downtown Friday Night, Farmer's Market, Downtown Market and elsewhere
- Virtual, remote and hybrid programming
- Take and make kits for all ages

### Program Participation

**15,933 people engaged with the 648 programs offered.**  
**Assuming a value of \$12.00 per program, JKPL users **SAVED \$191,196** while participating in activities provided by their library!**

### OPERATING BUDGET

<b>Revenues:</b>	
Dyersville	\$417,872.00
Library Agency	5,543.00
State Funding	13,993.00
Fees (copier, printer, etc.)	2,319.00
<b>TOTAL</b>	<b>439,727.00</b>
<b>Expenditures:</b>	
Wages & benefits	\$320,127.00
Building (utilities & contracts)	34,688.00
Supplies & marketing	12,029.00
Equipment & repairs	9,074.00
Programs	2,698.00
Books & materials	61,111.00
<b>TOTAL OPERATING BUDGET</b>	<b>\$439,727.00</b>
Capital Expenditures	\$0.00

### Of Special Note...

**GRANTS:** The JKPL was awarded a total of \$12,616 in grants during FY21!  
 - American Library Association *Libraries Transforming Communities: Focus on Small and Rural Libraries Grant*: \$3,000  
 - State Historical Society of Iowa, Historical Resource Development Grant for microfilming and digitizing Dyersville Commercial: \$7,616  
 -Dubuque Racing Association Grant for Westside Park StoryWalk®: \$2,000

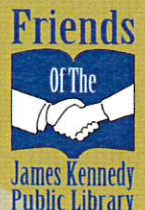
**FUNDRAISING:** The JKPL raised over \$8,000 at the fundraising events and activities managed by the JKPL Fundraising Committee: Chair-ity Event, Soup Fundraiser, Love My Library, Build-a-Basket, Partnerships with area businesses, and miscellaneous sales. These funds were allocated to enhance the library's collections and services.

### TRUST ACCOUNT

<b>Income</b>	<b>Expenditures</b>	<b>Remaining</b>
\$36,919.00	\$40,265.00	\$69,154.00

**Endowment Balance: \$13,166.00**

**Friends of the JKPL**  
 sponsored over **\$10,000**  
 worth of special library  
 services and programs.  
**THANK YOU!**



Thank you to everyone who supports the

**JAMES KENNEDY**  
*Public Library*

320 1st Ave. E. Dyersville, Iowa 52040 563-875-8912  
 Find out more at [www.dyersville.lib.ia.us](http://www.dyersville.lib.ia.us)